

CITY OF GLENDALE
Music in the Glen Meeting Minutes
Zoom Meeting: March 24, 2021

Roll Call

Present: JoAnn Shaw, Chair; Members: Lee Carey, Laura Emir, Tristann Rieck, and Steve Shaw. Absent: Carrie Scheldroup

Staff Present: Shawn Lancer, Deputy City Administrator, Guests: Ann Deuser, Executive Director of Welcome to Glendale Convention, Visitors, and Business Association; Jesse BaDour, Marketing and Event Coordinator for Welcome to Glendale Convention, Visitors, and Business Association.

Meeting called to order by Chair Shaw at 5:03 p.m.

Approval of the February 24, 2021, Meeting Minutes

Motion by Ms. Carey, seconded by Ms. Emir to approve the February 24, 2021, Meeting Minutes. Motion approved unanimously.

Review the Status of 2021 Acts

Currently, Ms. Shaw has received VIVO's contract and is waiting for Ken Lonquist's contract to arrive via mail. The other two bands (Jim Gaff and Steve Beguhn) are out of town. Once they return, they will sign and send in their contracts.

The confirmed 2021 Music in the Glen Concert Series Line Up is:

1. July 21st – Jim Gaff Band- Veteran Salute
2. July 28th – Ken Lonquist
3. August 11th – VIVO
4. August 18th – Steve Beguhn

Budget/ Fundraising Options

All acts are sponsored for the 2021 season: Bank Five Nine is sponsoring the Jim Gaff Band; Glendale Heights is sponsoring Ken Lonquist; Coldwell Banker (Lee Carey and Terry Flannigan) is sponsoring VIVO; and Shorewest is sponsoring Steve Beguhn. Ms. Deuser reviewed the events for the Veterans Salute concert. The night will start off with a ceremony at the Orthopedic Hospital of Wisconsin War Memorial with veterans speaking. We will then have taps followed by the Jim Gaff Band concert. Ms. Deuser has reached out to the American Legions and Daughter of the Revolution (DAR), and both groups would like to attend. Ms. Deuser has also reached out to Glenn Fieber (the owner of Solly's Grille); he would love to be present for the night but is concerned with COVID. He cannot guarantee he will attend. Welcome to Glendale will get a list of Glendale veterans and invite them. In addition, the Lions Club would have a table at the concert and collect non-perishable food items for the Glen-Hills Middle School. Ms. Deuser will contact the Jim Gaff Band and ask they sing the national anthem and other patriotic songs to start the concert.

Welcome to Glendale will put the two confirmed bands onto the Music in the Glen website but will wait for the other two to submit a signed contract.

Ms. Deuser is asking for 50% of sponsorship cost up front. If a concert or the entire 2021 concert series is cancelled, Welcome to Glendale will keep the 50% for advertisement cost of the booklet. If the concert happens, the full payment will be required. The volunteers of the Music in the Glen committee will be named inside the Summer Event Guide booklet

COVID Cancellation Options

The North Shore Health Department has limited events to 50 people indoors and outdoors until April. They will then reevaluate the COVID situation. Hand sanitizer will be on the Welcome to Glendale table. Ms. Emir said although the vaccine has become more available, it is still important to have contingency plans. Ms. Rieck believes social distancing is still important for the concerts.

Unfinished Business

The committee is waiting to hear back on the status of the transient merchant permits for having food trucks at each concert. The committee hopes this issue will be resolved as having only the Sprecher Oasis open creates long lines. The committee cannot move forward but understand the situation.

Ms. Shaw spoke with the city attorney about live streaming concerts on Facebook and will verify it is included on the contract. Mr. Lancer added each band may want to live stream the feed onto their own social media or may not want their performance live streamed at all. He believes the committee would need to be flexible with each band and respect their wishes. Ms. Shaw would have to discuss this with each band as it is their copyright. If the bands are okay with the live streaming Welcome to Glendale would put this information in the marketing. Welcome to Glendale could purchase a camera with tripod to use.

Next Meeting Date – April 28, 2021

The committee confirmed the next meeting for April 28, 2021, at 5:00 p.m. via Zoom.

Adjournment

Motion by Ms. Carey, seconded by Ms. Rieck to adjourn the meeting at 5:39 p.m., until April 28, 2021, at 5:00 p.m.

Respectfully submitted,

Jesse BaDour
Marketing and Event Coordinator
Welcome to Glendale- Convention, Visitors, and Business Association