CITY OF GLENDALE  
May 5, 2020, 6:30 pm  
2019 4th of July Committee  
Meeting digitally by Google Zoom

Present:
Ann Deuser       Jesse BaDour       Sgt. Miguel Martinez of GPD  
Jessica Ballweg  Marty Hersh         Mary Lynn Cinealis      Paul Stoelzel  
Sarah Acker     Tom Cinealis         Bethanie Gist           Steve Schmelzling

The meeting was called to order with the Pledge of Allegiance.

Started off with discussing where we are at with the cancellation of the band. Sarah had confirmed that the band was cancelled with no cancelation fees, and with no further discussion with the band performing at the future 2021 City of Glendale Fourth of July event.

The committee then discussed if we should still try and put together another community event later this year and decided that it was just not feasible and there will be no in person community event planned by the Fourth of July committee for 2020.

We talked about if city provided funds would roll over to 2021 and was stated that it would be up to the City of Glendale Common Council to make that determination.

The decision was made that the fireworks are cancelled for 2020. Paul Stoelzel representing the firework company was present at the meeting and was notified.

Steve asked for ideas on what we can do online to observe the 4th of July this year with the community in lieu of no celebration. Mary Lynn suggested a thank you for first responders, health care workers and other essential workers in the Glendale community. Tom suggested purchasing some “Thank You” banners for the first responders, health care workers, and other essential workers in Glendale, and to let the community know we will be back in 2021 to celebrate the Fourth of July. They should be put up where we usually advertise our Fourth of July event. Ann stated that Welcome to Glendale can put a 10 second message up on the digital message board located on the I-43 overpass.

Bethanie suggested holding a Fourth of July contest where people can post a picture of how they are celebrating Fourth of July. Pictures can be submitted via Facebook, e-mailed in or dropped off. We would then pull 3 random winners. Some prizes discussed would be First Prize: Grand Marshall of the 2021 City of Glendale Fourth of July Parade and reserved firework viewing seating. Second Prize: Reserved firework viewing seating, and other possible gift baskets for additional winners.

Tom suggested putting information for the contest on the banner. Ann will create the banner, Bethanie will come up with the text and content of the contest. Ann will reach out to DPI for printing and installation of the banners. Locations of the banners discussed were the following intersections: Silver
Spring & Milwaukee River Parkway, Silver Spring & Port Washington Rd., Green Bay Ave. & SW corner of Kletzsch Park, Bender Rd. & Milwaukee River Parkway, and possibly in front of Glendale City Hall.

Bethanie asked Ann if it was possible for the committee to have a booth at the city sponsored Root Beer Bash on August 22, 2020 at Richard E. Maslowski park to have a presence to recruit possible new committee members, and volunteers. Ann said she can accommodate a booth.

Steve asked Ann where we were with promotion and sales. Ann stated that she had collected no funds. We only have the contribution from the City of Glendale add to our fund for 2020.

Marty mentioned that he will be transitioning out of Scouts and we need to look into another vendor to get a corn roaster for next year.

Ann stated that her and Jesse are working on creating a data base for entertainers in the area to hire for future events.

Steve said he was going to take down the volunteer sign up on the Fourth of July webpage, post the cancelation statement, and information on how to participate in the contest. He is also going to clean up any current content.

Meeting was adjourned at 7:34pm.

We are meeting next on Tuesday, June 9th at 6:30pm through Google Zoom and a final meeting for the committee this year on Tuesday June 14, 2020 at 6:30pm.