1. INTRODUCTIONS – NEW MEMBERS

2. REPORT ON ROOT BEER BASH

3. BUSINESS ASSOCIATION UPDATE
   a. Personnel
   b. Network at Night
   c. Cardinal Stritch/Bryant Stratton Professional Development
   d. Coupon Booklet

4. NEW WEBSITE UPDATE

5. DNC MAILER CAMPAIGN UPDATE

6. NEW TRAILHEAD
   a. Campaign
   b. Milwaukee Cycling Center
   c. Ad in Wisconsin Bike Publication

7. ROOT BEER CAPITAL OF THE UNIVERSE STRATEGY

8. OKTOBERFEST

9. DRAFT BUDGET DISCUSSION

10. 1st QUARTER MARKETING INITIATIVE

11. ADJOURNMENT