

**CITY OF GLENDALE  
2019 WELCOME TO GLENDALE MARKETING EXECUTIVE COMMITTEE  
RICHARD E. MASLOWSKI PARK  
2200 W. Bender Road. Glendale.**

**AGENDA**

Monday, August 26<sup>th</sup> from 1pm to 2pm

1. **GLENDALE HOTEL REPORT FOR FIRST HALF OF 2019**
2. **BUSINESS ASSOCIATION UPDATE**
3. **NEW WEBSITE STATUS**
4. **DNC STRATEGY PLAN/UPDATE FOR GLENDALE**
5. **SUMMER EVENT REPORT**
6. **LAUNCH OF ROOT BEER CAPITAL OF THE UNIVERSE**
7. **CARDINAL STRITCH PROJECT COMPLETION**
8. **KEEPING OUR HOTELS SUCCESSFUL IN 2020**
9. **NEXT MEETING DATE**
10. **ADJOURNMENT**