

**CITY OF GLENDALE  
SPRECHER BREWERY  
701 W. Glendale Ave., Glendale, Wisconsin 53209  
2019 WELCOME TO GLENDALE MARKETING EXECUTIVE COMMITTEE**

**AGENDA**

Wednesday, July 10th, 2019 at 1:30pm

1. Roll Call / Call to Order
2. Glendale Hotel Report
3. Business Association Update
4. New Website Status
5. Report Of Advertising Initiatives In Illinois-Drive Market
6. Report On City Events
7. Cardinal Stritch Welcome Kit Project
8. Democratic National Convention Marketing Strategy
9. Root Beer Capital Of The World
10. Keeping Our Hotels Successful
11. Professional Development Certificate of Destination Management
12. Set Next Meeting Date
13. Adjournment